

## Sage Payment Solutions Integration

### **Simplify Payment Processing with Sage Payment Solutions and Sage Fundraising 50**

Donate Now and Sage Payment Solutions make it easy for organizations to accept donations electronically. Complete integration with your Sage Fundraising 50 software gives you a simple and secure payment processing solution for accepting one-time and recurring donations, membership dues, and funds for event registrations. It helps you save time processing payments, simplify a comprehensive sustaining gift program, reduce processing fees, maintain Payment Card Industry (PCI) compliance, and more.

### **Donations Made Easy**

The Donate Now Virtual Terminal from Sage Payment Solutions is specifically designed with nonprofits in mind. Sage's advanced payment gateway provides a secure, cost-effective system for processing electronic transactions. Nonprofits also receive a custom donation page to easily link from their Web site, with no IT experience required. This page can be customized with donation amounts, allocations, tributes, and even the color scheme you prefer.

- Create fund designations and allow donors to choose where their donations go.
- Accept donations in honor or memory of donor's family members or friends.
- Allow your donors to make recurring gifts.
- Let donors elect to remain anonymous.
- Personalize confirmation e-mails sent to your donors.
- Encourage donors to join your mailing list with one-click opt-in.

### **Comprehensive reporting**

Sage Fundraising 50 integration with Sage Payment Solutions also provides 24/7 access to powerful online reporting tools with MyVirtualReports.com. In addition to reporting through Sage Fundraising 50, organizations can take control of transaction reporting with a suite of transaction detail, batch detail, and reconciliation reports. Pull standard reports or customize your own for export or e-mail.

### **BENEFITS**

- Increase annual giving
- Easily integrate with existing Web site
- Boost donor retention
- Lower fundraising costs
- Receive competitive processing rates
- Eliminate duplicate data entry
- Maintain PCI compliance

**“We have been using Sage Payment Solutions for several months, and have not had any issues. The integration is seamless and simple to use. In fact, my development assistant, who manages gift entry, thinks it is great. The ability to pull transactions down without importing from a third party has reduced our time for gift entry and our potential for errors.”**

– Scott P. Nicholson  
Development Director  
United Methodist Open Door, Inc.

### Sustaining Donor Program

Creating and maintaining a sustaining donor program is easy with Donate Now. Recurring gifts lower administration costs, so more of your donors' contributions go to supporting your mission. Donors may elect to automatically send a gift to your organization on a weekly, monthly, quarterly, or annual basis. They may also choose to donate using their credit card or checking account. Donate Now automatically processes the gift at the time interval selected, notifies the donor that the gift has been made, and updates your account reporting.

### Eliminate duplicate data entry

Streamlining your payment processing saves countless hours of maintaining duplicate sets of information on your donors—one set in Sage Fundraising 50 and the other with a non-integrated payment processing solution. Integration with Sage Payment Solutions reduces potential data errors and creates a more efficient system for processing electronic payments from within a single system.

