

Campaign Analysis by Node Summarized to Top Level Node

Group : (None)

Report Options : For Campaign/Year: A/2004, Annual Campaign
For Structure: Annual 2004

1006	Individual Donors				Projected (Flat)	Projected (Current Trend)
	Total Cards	Total Cards In	Total Cards Out		\$33,326	\$33,326
	25	24	1			
		1506.1% increase				
Cards In	New	Increase	Flat	Decrease	Lost	
	\$18,819	\$14,437	\$0	\$70	\$0	
	18	5	0	1	0	
		788.4% increase		84.4% decrease		
Cards Out	Previous Year	Skip 1 Year	Skip 2 Year	Skip 3 Year	Prior or never	
	\$0	\$0	\$0	\$0		
	0	0	0	0	1	
1008	Major Donors				Projected (Flat)	Projected (Current Trend)
	Total Cards	Total Cards In	Total Cards Out		\$21,385	\$21,385
	11	11	0			
		755.4% increase				
Cards In	New	Increase	Flat	Decrease	Lost	
	\$18,335	\$3,050	\$0	\$0	\$0	
	10	1	0	0	0	
		22.0% increase				
Cards Out	Previous Year	Skip 1 Year	Skip 2 Year	Skip 3 Year	Prior or never	
	\$0	\$0	\$0	\$0		
	0	0	0	0	0	
1009	Corporate				Projected (Flat)	Projected (Current Trend)
	Total Cards	Total Cards In	Total Cards Out		\$10,012	\$6,682
	4	3	1			
		66.6% decrease				
Cards In	New	Increase	Flat	Decrease	Lost	
	\$5,012	\$0	\$0	\$0	\$15,000	
	2	0	0	0	1	
Cards Out	Previous Year	Skip 1 Year	Skip 2 Year	Skip 3 Year	Prior or never	
	\$5,000	\$0	\$0	\$0		
	1	0	0	0	0	

1037	Prospects				Projected (Flat)	Projected (Current Trend)
	Total Cards	Total Cards In	Total Cards Out			
		\$25,350	\$3,560		\$28,910	\$27,472
	41	9	32			
		40.4% decrease				
Cards In	New	Increase	Flat	Decrease	Lost	
	\$0	\$10,900	\$50	\$14,400	\$0	
	0	4	1	4	0	
		592.1% increase		64.8% decrease		
Cards Out	Previous Year	Skip 1 Year	Skip 2 Year	Skip 3 Year	Prior or never	
	\$3,560	\$0	\$0	\$0		
	7	0	0	0	25	

Grand Totals

	Total Cards	Total Cards In	Total Cards Out	Projected (Flat)	Projected (Current Trend)
	81	\$85,073	\$8,560	\$93,633	\$96,800
		47	34		
		37.0% increase			
Cards In	New	Increase	Flat	Decrease	Lost
	\$42,166	\$28,387	\$50	\$14,470	\$15,000
	30	10	1	5	1
		398.0% increase		65.0% decrease	
Cards Out	Previous Year	Skip 1 Year	Skip 2 Year	Skip 3 Year	Prior or never
	\$8,560	\$0	\$0	\$0	
	8	0	0	0	26