

## Campaign Monitoring

**Group:** (None)

**Report Options:** Structure: 1002 - Annual 2004: C-Corporate

Campaign: Annual 2004

Roll-up Sublocations?: Yes

Subtotals to Level: 1

Campaign/ Year	Appeal Type	Last Year Pledge	Card Value	Account Goal	Div Goal	Processed	Reported	Projected	Total	% of Acct Goal	% of Div. Goal	Open CV	Consumed CV	% Incr. on CV Consumed	Projection Low	Projection Medium	Projection High	# Accts Giving	# Accts with Match Rules	# Accounts with Open/ Final Status
<b>Level 1 Node:Corporate</b>																				
Annual 2004 Base	C	6,700	6,700	7,705		6,300	0	0	6,300	81.7		0	6,700	-5.97	0	0	0	3		3
Annual 2004 Base	E	45,940	45,940	0		48,225	0	0	48,225			0	45,940	4.97	0	0	0	3		3
Annual 2004 Base	SE	0	0	0		0	0	0	0			0	0		0	0	0	0		0
Annual 2004 Base	E/SE	45,940	45,940	0		48,225	0	0	48,225			0	45,940	4.97	0	0	0	3		3
Annual 2004 Base	I	0	0	0		0	0	0	0			0	0		0	0	0	0		0
Annual 2004 Base	Total	52,640	52,640	7,705		54,525	0	0	54,525	707.6		0	52,640	3.58	0	0	0	3	0	3
Annual 2004 No Card Value	C	0	0	0		0	0	0	0			0	0		0	0	0	0		0
Annual 2004 No Card Value	E	0	0	0		0	0	0	0			0	0		0	0	0	0		0
Annual 2004 No Card Value	SE	0	0	0		0	0	0	0			0	0		0	0	0	0		0
Annual 2004 No Card Value	E/SE	0	0	0		0	0	0	0			0	0		0	0	0	0		0
Annual 2004 No Card Value	I	0	0	0		0	0	0	0			0	0		0	0	0	0		0
Annual 2004 No Card Value	Total	0	0	0		0	0	0	0			0	0		0	0	0	0	0	0
Annual 2004 Total	C	6,700	6,700	7,705	0	6,300	0	0	6,300	81.7		0	6,700	-5.97	0	0	0	3		3
Annual 2004 Total	E	45,940	45,940	0	0	48,225	0	0	48,225			0	45,940	4.97	0	0	0	3		3
Annual 2004 Total	SE	0	0	0	0	0	0	0	0			0	0		0	0	0	0		0
Annual 2004 Total	E/SE	45,940	45,940	0	0	48,225	0	0	48,225			0	45,940	4.97	0	0	0	3		3
Annual 2004 Total	I	0	0	0	0	0	0	0	0			0	0		0	0	0	0		0
Annual 2004 Total	Total	52,640	52,640	7,705	0	54,525	0	0	54,525	707.6		0	52,640	3.58	0	0	0	3	0	3